

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Jun-16	30-Jun-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	174.829.117	160.936.069	8,63%
WINSTON	138.053.386	139.989.738	-1,38%
CHESTERFIELD	93.400.901	98.953.687	-5,61%
FORTUNA	82.145.375	84.029.583	-2,24%
CAMEL	77.759.380	76.933.311	1,07%
LUCKY STRIKE	59.554.126	55.531.153	7,24%
L&M	52.624.232	54.569.936	-3,57%
DUCADOS NEGRO	50.506.459	54.304.866	-6,99%
NOBEL	43.996.495	45.882.292	-4,11%
WEST BROOKLYN	33.470.929	27.759.493	20,57%
DUCADOS RUBIO	30.096.075	33.752.350	-10,83%
PHILIP MORRIS	16.273.374	7.783.554	109,07%
DUCADOS RUBIO 100'S	16.191.291	15.260.542	6,10%
MARLBORO TOUCH	13.239.313	11.372.857	16,41%
ROTHMANS	12.505.380	11.860.977	5,43%
FORTUNA RED LINE	11.343.531	14.000.215	-18,98%
DUCADOS RUBIO BLANDO	10.903.257	13.585.958	-19,75%
PALL MALL	10.495.267	12.594.851	-16,67%
MARK 1	9.061.485	10.134.969	-10,59%
LUCKY STRIKE BLANDO	8.743.345	9.132.117	-4,26%
MARLBORO POCKET	8.519.371	8.929.072	-4,59%
NOBEL STYLE	8.221.693	7.843.489	4,82%
ELIXYR	7.652.396	8.794.787	-12,99%
JOHN PLAYER SP.	7.583.903	8.042.841	-5,71%
LUCKY STRIKE CLICK & ROLL	6.884.566	5.717.588	20,41%
BENSON & HEDGES AMERICAN	6.604.034	6.136.390	7,62%
PHILIP MORRIS K/S	5.281.680	6.385.390	-17,28%
L&M RED SEMI-RÍGIDO	4.516.219	6.107.883	-26,06%
AUSTIN	4.301.582	3.550.782	21,14%
BENSON & HEDGES	4.075.497	3.449.499	18,15%
L&M BLUE SEMI-RÍGIDO	3.879.538	4.810.103	-19,35%
R 1	3.747.704	3.499.031	7,11%
BN	3.703.962	3.892.175	-4,84%
NOBEL BLANDO	3.642.788	3.876.459	-6,03%
BULLBRAND	3.520.509	3.585.066	-1,80%
OMÉ	3.484.360	2.683.150	29,86%
KARELIA	3.383.840	2.997.860	12,88%
LAMBERT & BUTLER	3.302.692	2.969.037	11,24%
PALL MALL LARGO 100'S	3.183.355	3.986.515	-20,15%
WINSTON EVOLUTION	3.171.599	-	-
JOHN PLAYER SP. BLACK/BLUE	3.038.004	2.826.445	7,48%
GAULOISES RUBIO	2.906.952	2.970.224	-2,13%
CHESTERFIELD BLANDO	2.902.582	3.970.730	-26,90%
RESTO MARCAS	56.562.345	63.888.327	-11,47%
Totales	1.109.263.889	1.109.281.360	0,00%